

VISUAL DESIGNER

# Becky Rother

## WORK EXPERIENCE

**Adler Planetarium** Lead Product Designer

FEBRUARY 2017 - PRESENT

Enable crowdsourced citizen science projects through product design, web design, and public outreach for Zooniverse.org.

**Torque Digital** Web Designer

MAY 2016 - NOVEMBER 2016

Designed web sites for clients in a variety of industries, including real estate, pharmaceutical, and architecture.

**DigitasLBI** Senior Experience Designer

SEPTEMBER 2015 - MAY 2016

Designed web and mobile apps and responsive web sites for clients such as BP, Whirlpool, and MillerCoors.

**Vokal Interactive** Senior Visual Designer

AUGUST 2012 - SEPTEMBER 2015

Designed iOS, Android and mobile web apps, responsive web sites and branding and identity, working with a team of visual and interaction designers and developers.

**Unrecorded.mu** Creative Director

JULY 2012 - SEPTEMBER 2014

Rebranded and redesigned a music blog, including responsive site design, identity and various print collateral.

Maintained brand standards by creating and managing graphics for feature stories.

**Cloudbot** Product Designer

FEBRUARY 2012 - APRIL 2012

Responsible for creative direction, including graphics and user interface, of Cloudbot, a social address book for iOS.

## OUTREACH

**Instructor**

General Assembly Chicago

**Mentor**

DESIGNATION Chicago

**Organizer**

Design.Football meetup group

FriendsIRL lecture series

## PROFICIENCIES

Sketch, Adobe Creative Cloud, HTML5, CSS3, InVision

## EDUCATION

**Ball State University**

2006-2010

B.A. Journalism Graphics

## REFERENCES

**JP Ramirez**

Associate Creative Director, Torque

JP@torquelaunch.com

**Joe Call**

Creative Director, Vokal

joe.call@vokal.io

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BECKYROTHER.COM