Becky Rother

WORK EXPERIENCE

2021-PRESENT

Devbridge Senior Product Designer

Working directly with clients in financial and healthcare sectors to create custom B2B or B2C software. Duties include facilitating ideation workshops, creating high-fidelity clickable prototypes in Figma, conducting user interviews, and attending scrum ceremonies to work closely with developers, project managers, and business analysts to ensure a balance between business needs and technology constraints.

2017-2021

Adler Planetarium Zooniverse Lead Designer

Led UI/UX design efforts for Zooniverse web product, as well as worked with research teams and developers to create custom experiences, designed and facilitated interactive museum exhibits, and coordinated outreach events at Adler Planetarium.

2016

Torque Digital Freelance Web Designer

Designed web experiences for clients in a variety of industries, including real estate, pharmaceutical, and B2C.

2015-2016

DigitasLBI Senior Experience Designer

Designed web and mobile apps for corporate clients such as BP, Whirlpool, and MillerCoors.

2012-2015

Vokal Senior Visual Designer

Designed native iOS and Android apps and web experiences from the ground up on a product design team comprised of UX and UI designers and developers.

EDUCATION

2006-2010

Ball State University College of Communication, Information and Media

B.A. Journalism Graphics

OUTREACH

2019

Hexagon: Mentor

2017-2019

Flatiron School: Mentor

2015-2017

General Assembly:

Instructor

Taught classes and workshops on typography, UI design, Adobe Illustrator, and Adobe InDesign

2015-2020

Meetups: Organizer

· Design.Football

· FriendsIRL

AWARDS & RECOGNITION

2020

Young Alumna Award: Ball State University Department of Journalism

SOFTWARE PROFICIENCIES

Figma, Sketch InVision, Principle, Adobe Creative Cloud